

# SWIMLINE®





1

Swimline: Who We Are.

2

Our Core Product Offerings

A

Liners & Covers

B

Toys & Games

C

Hydrotools (Maintenance)

D

Solstice Watersports

3

Hydrotools by Swimline





**SWIMLINE®**

*Who we are, what we do, and how we do it.*



1

**Who we are:** Swimline is a family owned, industry-leading manufacturer of high-quality pool products.

2

**At Our Core:** We believe that the best memories are those made on the water.

3

**Our Goal:** To amplify life on the water by providing the full suite of fun, high quality, easy to use products.



**1971**

Swimline Corp is founded. Market leading manufacturer of above ground pool liners.

**1990**

International Leisure Products is founded. Expanding Swimline to manufacturing and designing Pool Toys, Floats, Games & Maintenance Equipment.

**2007**

**Solstice Watersports** is founded. Introduced high-end marine items including inflatable boats, **kayaks**, **SUPs**, & docks. Innovators in inflatable 'drop-stitch' technology. 2<sup>nd</sup> company to ever make the iSUP.

**2018**

**Solstice Docking Solutions** is founded. Offering walkable docks and drydocking solutions for Jet-skis and boats up to 55'.



**SWIMLINE®**  
INTERNATIONAL LEISURE PRODUCTS, INC.

**HYDROTOOLS™**  
By **SWIMLINE®**



**Solstice®**

**Solstice®**  
DOCKING SOLUTIONS

\*1994\*



# Global Market Presence

Proudly serving customers both  
internationally and Domestically since 1971





# Core Products

*We proudly supply the full suite of everything you need "Water-Oriented" so you can have a One-Stop-Shop to provide a complete product offering for your customers.*







# Floats & Toys

**Every Accessory for Life on the Water:** We design and manufacture *pool floats, toys, and accessories that reflect our commitment to innovation and delivering quality products.* Our data-oriented approach paired with our natural feel for the hottest upcoming trends help us create leading products in the market. Products include inflatables, loungers, games, and even backyard toys & accessories.

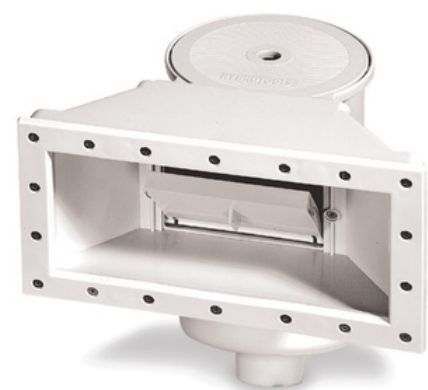


## Poolside Games



## Floating Loungers



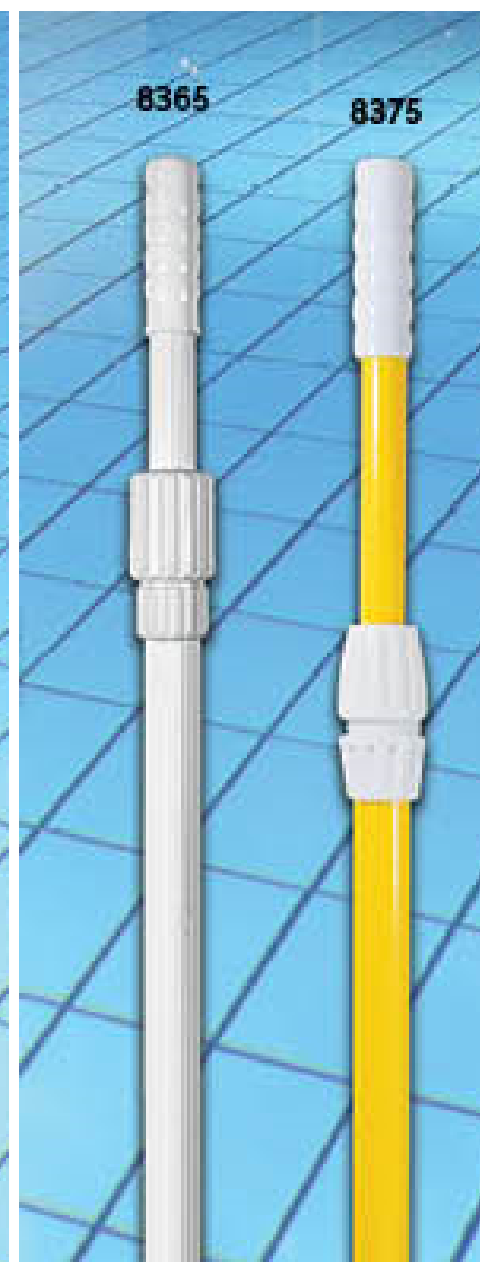


# HYDROTOOLS™

By **SWIMLINE®**



*Years of experience has allowed us to provide top of the line products to keep your pool in top condition for seasons to come.*







# Solstice<sup>®</sup>

watersports



**Premium Marine Line:** Our industry leading expertise in inflatable drop-stitch technology allows us to create high quality watersports gear while eliminating the hassle of lugging around bulky, expensive equipment. We create products with innovation and ease-of-use top of mind.



# Setting The Trend.

With our iconic inflatable swan setting the standard of creativity in the industry, our innovative ideas & quality continue to bring a ton of success in the inflatable category.





# SWIMLINE® Company Highlights: Consistent & Reliable

The history of Swimline Corp. reads like the truly inspirational All-American success story... humble immigrant roots, nose-to-the-grindstone work ethic, rags to riches and all!

Herman Schwimmer, Swimline's founder, emigrated from post-WW II Europe in 1948, fulfilling his childhood dream...

"As a youngster, I had always heard that the streets in America were paved with gold," reminisces Herman. "When I actually arrived, I remember standing on the streets of New York City, feeling the energy, the hustle and bustle...I knew I had found my home...the place where I would make my mark. Starting with little, I knew it was not going to be easy...but I had nothing to lose and everything to gain!"

Herman found the opportunity he was seeking with Bilnor Corp. Bilnor was one of the first manufacturers of aboveground swimming pools in the United States with a strong distribution clientele that included the department/catalogue store superpower, Sears. Over time, Herman worked his way up the proverbial corporate ladder, earning and securing a position in Bilnor's upper management.

"I remember being totally committed to Bilnor's success. I devoted 20 years of my life to the company, forming a business philosophy that I carry with me to this day... 'take care of your vendors, employees and customers alike...and success will follow.'"

With the sale of Bilnor in 1968, an out-of-state corporation, it was time for Herman to venture...

Beha... remains in every There is Herman son, Lar presiden force bel expansions; an Herman' dent of n watchful exciting line. At committr beyond b

"family" of valued employees, vendors and...

Today, Swimline occupies a state-of-the-art manufacturing facility and warehouse in Ha unparalleled in the swimming pool industry. aboveground swimming pool liners now inc ing patterns to suit every taste. With the rol Inground Division, Swimline now includes a ing assortment of liners for every size and st well. Our product line includes all necessar cluding center air pillows, water tubes, corn bles and the CoverSaver™ cover pump. Wi International Leisure Products subdivision, summer fun product line with a huge assort Games, Masks, Snorkels, Inflatables, Lounge much, much more! Our Hydrottools line of nance equipment offers Vac Heads, Skimme Signs, Test Kits, Thermometers and more... in our great looking Swimline retail pack

Although we've grown to be Amer



## 50+ Years Strong

50 Years straight of profitable growth. Established, well-financed business built with long term strategies top of mind.



## Family Run Company

On the 3rd generation of the family, keeping core methodologies & relationships in place while placing innovation at the forefront.



## Reliable At Our Core

Strong reputation for always delivering on time for our customers. Trusted by almost every large distributor in the pool and marine industries.

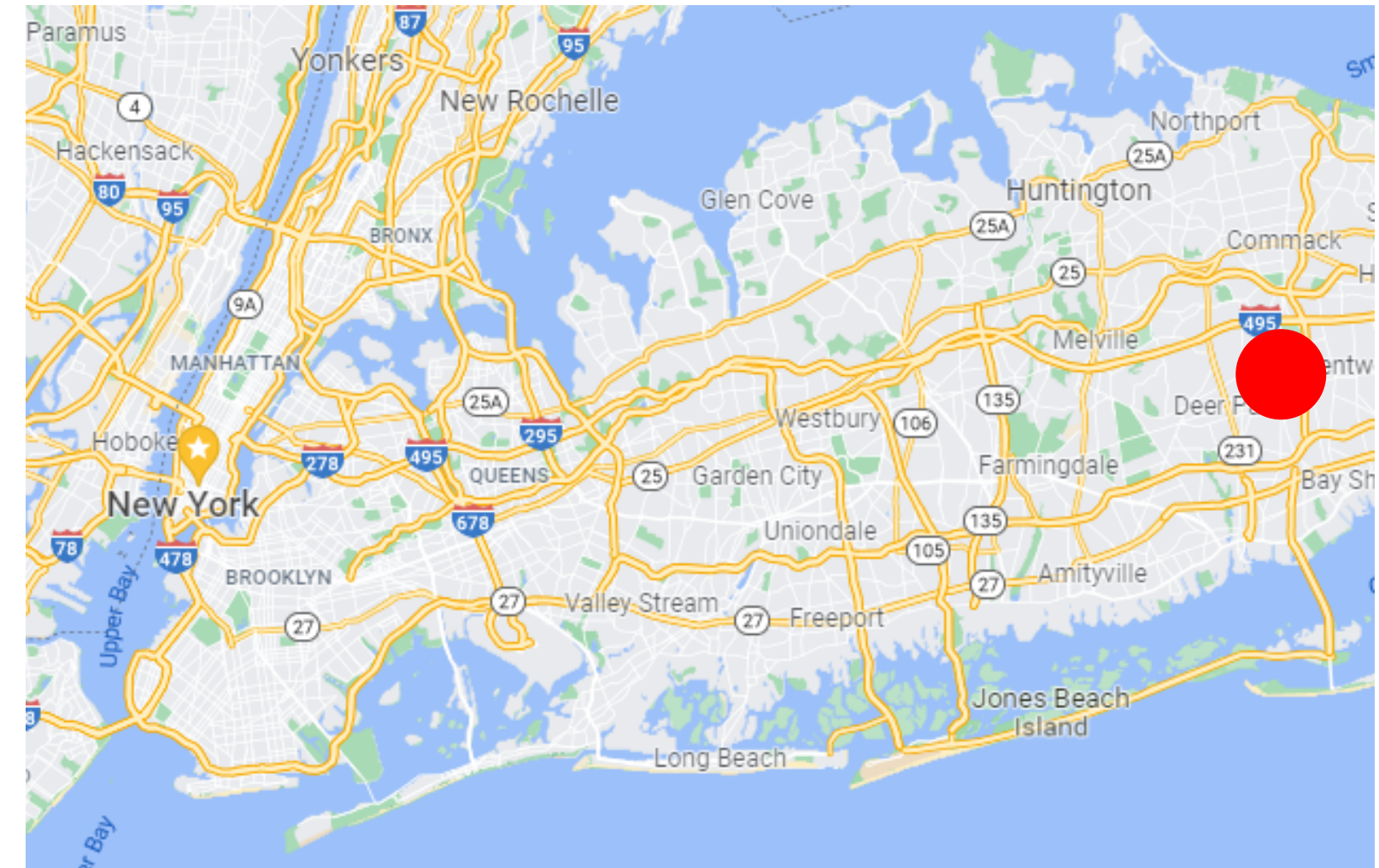


Where Outdoor Living Comes to Life





# **SWIMLINE®** Company Highlights: Core Capabilities + Strengths



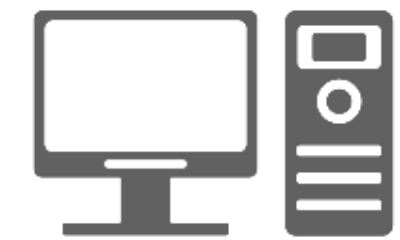
## **30 Yrs Import Experience**

Decades-long relationships with carefully vetted vendors in order to provide on time, quality products to our customers.



## **U.S Based Team**

150k SF warehouse in LongIsland, NY. Experienced, tight-knit team prepared for collaboration and high quality service. Import & Domestic Fulfilment capabilities.



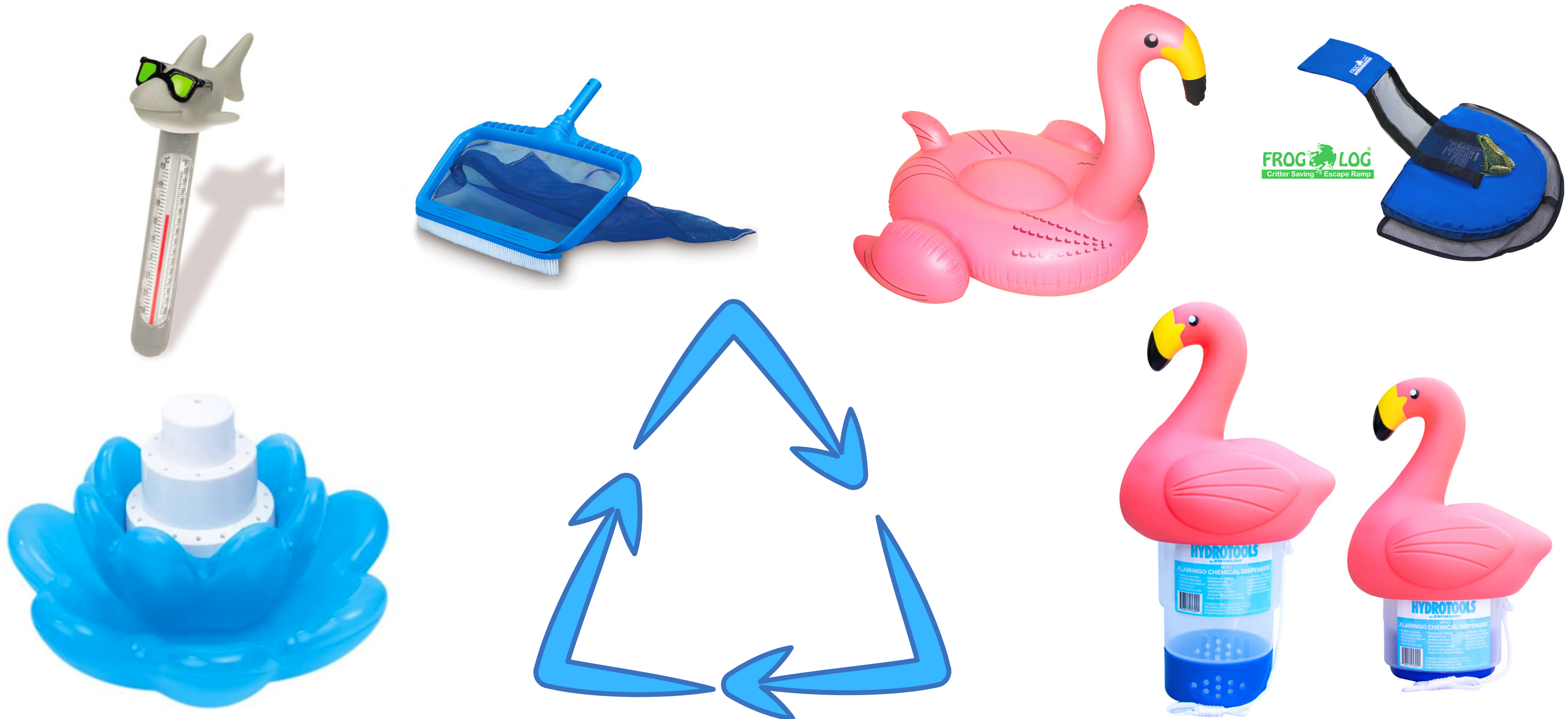
## **Eyes On The Future**

Deep focus & investment in E-commerce + social platforms. Constantly adapting to reach our goal to become leaders in today's digital ecosystem.



# Design Capabilities

*Swimline's creative team actively collaborates with business partners to create products catered specifically to their needs. Our streamlined design & production processes make developing customized product quick and easy for our customers.*





**SWIMLINE®**

Thank you!

